

SERVICE POINT MANAGEMENT SYSTEM FOR USE  
IN SALES PROMOTION SERVICES

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ABSTRACT OF THE DISCLOSURE

10 A service point management system employs a computer  
for managing points issued to each customer who receives  
service according to the points. A point issue unit  
issues points to the customer according to transactions  
performed by the customer. A point accumulation unit  
calculates and accumulates the issued points. A point  
15 notification unit notifies the customer of point  
information. A customer identification unit identifies  
the customer according to customer identification data  
entered through a customer or store terminal. The point  
notification unit notifies the customer identified by the  
20 customer identification unit of the customer's cumulative  
point information before the customer carries out  
transactions.

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